



AMITY UNIVERSITY

MADHYA PRADESH

(Established by Ritnand Balved Education Foundation)

Amity Business School

Interactive Workshop

Research Methodology & Academic Writing

25-31 October 2021

The 7 days online workshop on “7 Days Interactive Workshop on Research Methodology & Academic Writing” was conducted by Amity Business School, Amity University Madhya Pradesh from 25th–31st October, 2021. This online Seven Day Workshop on Research Methodology is specifically designed for the pioneers in M.Phil./Ph.D./PDF, Research Scholars, and Faculty in social sciences. The workshop was conducted under the guidance of Prof. (Dr) Anil Vashisht (Dy Pro VC & Dean Students welfare, Amity University, Madhya Pradesh) and the Chairman, organizing committee of this workshop.

Dr. Smriti Mathur, Dr. Deepali Soni & Dr. Prashant Raj Singh were the conveners & resource person for the workshop associated with Amity Business School, Amity University (M.P.) including Prof Dr. Justin Paul, Professor PhD & MBA Program, University of Puerto Rico, San Juan, PR, USA, (Distinguished Professor, IIM, Kerala & SIBM) and Dr. Parul Kumar (Asst. Prof & Trainer, Delhi Skill & Entrepreneurship University, Govt. of NCT Delhi) as resource persons.

On day one (25th Oct, 2021) on the request of conveners- workshop, Prof. (Dr.) Anil Vashisht has given introductory lecture on the workshop and explained the opportunities and challenges in the field of Business Research with all faculties, research scholars & international participants as well. Dr. Deepali Soni initiated the session of day one after receiving the node from Prof. (Dr.) Anil Vashisht, explaining the basics of research and emphasizing how to conduct research in a systematic manner in order to derive useful results. She also guided the scholars on how to find research gaps, insights for literature review, preparing research design & choose research topics.

Day 2 session (26th Oct, 2021) was also been elaborated by Dr. Deepali Soni, and the detailed explanations on various statistical & measurement were conducted. All the important theoretical concepts were discussed with the participants in brief to make them

Dr Prashant Raj Singh, was the resource person for Day 3 (27th Oct, 2021) and took practical session over EViews. Detailed discussion over the utility of software and prominent statistical tests and models

building were demonstrated by Dr. Singh, over the dataset. dataset and student's version of software (EViews), were also shared by Dr Singh with the workshop participants.

Session on day 4 (28th Oct, 2021), was initiated by Dr. Smriti Mathur, with the practical session over IBM-SPSS Modeler. Detailed discussion over the utility of software, the basics of data types and prominent statistical tests were demonstrated by Dr. Mathur, over different datasets. The Lifetime Version of software (IBM-SPSS), were also shared by Dr. Mathur with the workshop participants.

Also, Dr Smriti conducted the session on theoretical knowledge about Structural Equation Modeling and Discussed about developing a model in IBM SPSS AMOS, on Day 5 (29th Oct, 2021)

Day 6 (30th Oct, 2021) was initiated by Dr Deepali Soni, by welcoming the resource person and guest, Dr. Parul Kumar, Asst. Prof & Trainer, Delhi Skill & Entrepreneurship University, Govt. of NCT Delhi. She imparted the practical knowledge of using Smart-PLS for data analysis. She also enlightened students by providing insights on _____

Day 7 (31st Oct, 2021) initiated with the Quiz Cum Test on research Methodology. Later this session, dedicated for the academic writing was chaired by the keynote speaker and guest, Prof. (Dr.) Justin Paul, professor PhD & MBA Program, University of Puerto Rico, San Juan, PR, USA. Prof (Dr.) Paul, shared prominent points during his address over the importance & do's & don'ts in academic writing. The session was very interactive and all the participants asked numerous questions with the guest in this area of quality writing and targeting good research journals.

Post to the session, by Prof. Paul, the valedictory ceremony took place, and the team of conveners requested Prof. (Dr.) Anil Vashisht (Deputy Pro-Vice chancellor & Dean Students welfare, Amity University Madhya Pradesh) to felicitate both the resource persons and keynote speaker, Prof. (Dr.) Justin Paul & Dr. Parul Kumar. Dr Prashant Raj Singh shared the best performer of the quiz cum test, "Ms Uroosa Aslam", Research Scholar, Aligarh Muslim University, Aligarh. Dr. Singh also shared the vote of thanks. On behalf of the team-Conveners, he shared his gratitude to patron of the workshop, Lt. Gen. V.K. Sharma, AVSM, Vice-Chancellor, Amity University Madhya Pradesh, Co-Patron, Prof. (Dr.) M.P. Kaushik, Pro-Vice-Chancellor, Amity University Madhya Pradesh & Prof. (Dr.) Anil Vashisht, Dy Pro-Vice-Chancellor & Dean Students Welfare, Amity University Madhya Pradesh, Faculty members, participants and one and all present on the workshop. The 7 days event concluded post to the note received from the chairman of the workshop.

The workshop intended to train the participants on both theoretical & practical aspects of research, with emphasis on academic writing, so that they could become performing researchers and better academicians in future. Also, the feedback taken from all the participants was very cheering. All the participants attended the workshop very actively and took interest in all the sessions. They found all the sessions very useful and were very excited and enthusiastic during the entire workshop. All the participants showed their intent to participate in similar workshops, if organized by Amity University Madhya Pradesh in future.

The successful conduction of the 7 days workshop on research methodology & academic writing further strengthened the brand image of Amity University, as a research and innovation driven university among research scholars and academicians across different institutions and universities.



Director AIB

Prof. (Dr.) Devendra Kumar Pandey
Director-Outcome

Prof. (Dr.) M. P. Kaushik Pro –Vice Chancellor

Hon'ble Vice Chancellor